

# MID-MISSOURI KICKBALL

## SPONSORSHIP OPPORTUNITIES

### WHAT IS MID-MISSOURI KICKBALL?

The **ONLY** adult B.Y.O.B. kickball league in Columbia, MO! The goal of our league is to foster an outlet where adults can get out, have fun, and make new friends. Enrollment includes 5 weeks of games, a free team t-shirt, and the chance to win championship metals. Individuals can sign up solo and be placed on a team, or form their own team.

### BENEFITS OF CONNECTING WITH THE LEAGUE

Each team has an average of 14 players per team.

The league has an average of 13 teams per season. We play spring, summer and fall seasons.

- Reach 500+ league participants with sponsorship and t-shirt logo placement.
- Brand awareness of your product or service by interacting personally with your target market.
- Sampling of your products at the fields on game days.
- Drive consumers into your local business by hosting league happy hours or other events.
- Connect digitally through emails, online registration, and social media.

### OUR IMPACT

Check out registration and participation numbers.

2017	87 PLAYERS
2018 - 3 seasons	388 PLAYERS
2018 - Fundraisers	173 PLAYERS
2019 - 3 seasons	443 PLAYERS
2019 - Fundraiser	97 PLAYERS
2020 - summer season	118 PLAYERS
2021 - 3 seasons	498 PLAYERS
2021 - Fundraiser	112 PLAYERS
2022 - 3 seasons	506 PLAYERS
2022 - Fundraiser	176 PLAYERS



### PAST SPONSORS:



# MID-MISSOURI KICKBALL



## LEAGUE SPONSORSHIP INCLUDES:

Your logo on our website and all league communication. Social Media promotions on Facebook and Instagram. Promotional event or day!

## TEAM SPONSORSHIP

**\$500 PER YEAR + PLAYER COSTS**

Perfect for a company wanting to support employees or their supporters. Your business logo will be featured on every league t-shirt and promoted all year. This sponsorship covers the player costs of a team for one season. Players pay 1/2 and the business pays 1/2 registration fees.

## LEAGUE CAN KOOZIE SPONSORSHIP

**\$600 PER YEAR**

Your business logo on league can koozie given to each player, each season. Only one business is highlighted each year.

## LEAGUE SPONSORSHIP

**\$1,000 PER YEAR**

Your business logo featured on back of every league shirt all year. Promotional day for your company during a regular season game. Examples of this are a happy hour, themed event, or tabling at our Sunday games.



# POST GAME HAPPY HOURS EVENTS & FUNDRAISERS

## HOST A LEAGUE HAPPY HOUR OR SHARE A LEAGUE DISCOUNT

**\$50-\$100**

Let's work together! Pledge a discount to customers wearing their Mid-Missouri Kickball shirts, and we will coordinate after-game happy hours at your location! Some other event options include: three captains meetings yearly, April 17 is National kickball day celebration, post fundraiser happy hour, post championship game happy hour, and pre-season meet the teams get togethers

## FUNDRAISER AND CORPORATE EVENT COORDINATION AND FACILITATION

**Starts at \$300**

Want to host a kickball tournament as a fundraiser or as a corporate event? Let us provide all the supplies, field location, game day umpires, and t-shirts for each player. We will do all set up and tear down - you just enjoy the event!



**LET'S DO THIS!**  
Contact League Owners  
Adriana or Louis Nieman  
[MidMissouriKickball@gmail.com](mailto:MidMissouriKickball@gmail.com)



**CHECK US OUT!**

🌐 [www.midmissourikickball.com](http://www.midmissourikickball.com)

📘 Mid-Missouri Kickball League

📷 @midmissourikickball